



INTERNATIONAL PHOTOGRAPHY
HALL OF FAME AND MUSEUM

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For Immediate Release

"Diego and Frida: A Smile in the Middle of the Way"
IPHF Exhibition
May 13th – August 4th, 2017

St. Louis (April 28th, 2017) - *The International Photography Hall of Fame and Museum* presents: ***"Diego and Frida, A Smile in the Middle of the Way"***. ***The exhibition will be showing May 13th – August 4th, 2017*** sponsored by Mary Strauss, Bob Fox and Maxine Clark, Mark and Ramsey Botterman, Mosaic, the Regional Arts Council, and the Mexican Consulate

From the ***Frida Kahlo-Diego Rivera*** universe, this exhibition of selected photos registers a patina of long amorous encounters that are the ultimate substance of their tumultuous relationship. Their thunderous passion and remarkable presence are displayed in a yet multifaceted parsimony: all the lives contained in the lives of ***Frida and Diego*** would seem much more vivid than a photographic series in rigorous black and white. But like every display, this is also a diary: a journal of feelings, historical moods, artistic lovers, and political moods. These photographs capture the flow of their world, which was only possible due to the tenacious decision to group those moments and save them from dispersion and forgetfulness to become a visual matter that instigates curiosity and fascination.

Frida Kahlo de Rivera was a Mexican painter known for her self-portraits. Her life began and ended in Mexico City. Kahlo's work has been celebrated internationally as an emblem of Mexican national and indigenous traditions, and by feminists for its uncompromising depiction of the female experience and form. She had a volatile marriage with the renown Mexican mural artist, Diego Rivera. ***Diego and Frida, A Smile in the Middle of the Way*** contains photographs of Frida and Diego's lives. Their marriage began in 1929. Media and coverage of their marriage and life would be referred to as, ***"Diego and Frida"***.



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With volatile tempers and countless infidelities, the couple divorced in 1939, only to marry again a year later. These photographs enhance the ability to understand the artistic couple interactions and journeys: ***Diego and Frida, A Smile in the Middle of the Way***

Diego Rivera was the most visible figure in Mexican muralism, a large-scale public-art initiative that emerged in the 1920s in the wake of the Mexican Revolution. The public persona of Diego Rivera and the heroic status bestowed upon him in Mexico was such that the artist became the subject of myth in his own lifetime. Deploying a style informed by disparate sources such as European modern masters and Mexico's pre-Columbian heritage, and executed in the technique of Italian fresco painting, Rivera handled major themes appropriate to the scale of his chosen art form: social inequality; the relationship of nature, industry, and technology; and the history and fate of Mexico. Widely regarded as the most influential Mexican artist of the twentieth century, Diego Rivera was truly a larger-than-life figure who spent significant periods of his career in Europe and the U.S., in addition to his native Mexico.

The following photographers contributed to the Diego and Frida exhibition: Ojeda Vicente Conteras, Guillermo Kahlo, Elie Fauré, Manuel Álvarez Bravo, Agustín Víctor Casasola, Enrique Díaz, Ernesto Reyes, Edward Weston, Peter Juley, Ansel Adams, Guillermo Dávila, Lucienne Bloch, Nicholas Muray, Leo Matiz, Emmy Lou Packard, Bernard G. Silverstein, Florence Arquín, Hermanos Mayo, Guillermo Zamora, Juan Guzmán, Raúl Abarca, and Hans F. Fischer that also includes some anonymous photographers.

Museum Hours: Wednesday – Saturday, 11am – 5pm

Cost: \$5 Adults, \$3 Seniors and Students, Free to Members

In conjunction with the exhibition, are the following Lectures and Workshops:

June 8th, 6:30pm - Daniel Gonzales, Historian for St. Louis County, Lecture Gateway to the East: Mexicans and St. Louis 1880-1980- *Explore the role Saint Louis played in Mexican peoples entry into the Midwest, the community they built, and the struggles they faced.*

June 20th 6:30pm Lecture: "Frida", A Focus on Frida and her Art, and relationship with Diego with Lauren Miller, Department of Art History and Archaeology, Washington University.



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July 20th, 7pm – 9pm Movie Night: “Frida” at IPHF.

June 28th, 6:30 Reception and Lecture, “*A Woman’s Embodiment of Authenticity, Resilience, and Empowerment*” with Cileia Miranda-Yuen, acclaimed speaker, leadership coach and workplace innovator.

About IPHF

The International Photography Hall of Fame and Museum is a non-profit organization whose purpose is to celebrate the achievements of the inventors, pioneers, and pivotal artists throughout the history of photography.

The IPHF has preserved the art of photography and its contribution to modern civilization since 1965, and is the proud home to over 6,000 historical cameras and 30,000 images. The IPHF is located in the Grand Center Arts District in St. Louis, Missouri. For more information, please visit www.iphf.org.

For more information about the Exhibit, please contact Patty Wente by calling: 314.479.2698; Email: patty.wente@iphf.org or visit our website at www.iphf.org.